

Supported by:



Private Sector Housing Conference
New opportunities, new choices
Thursday, 23rd February 2012
York Racecourse

PRE EVENT INFORMATION

PLEASE NOTE: Pre Event Information is NOT confirmation of a booking. If you wish to reserve a place please visit our website to book online at www.northern-consortium.org.uk/page/events.

Please find enclosed:

- Detailed programme for the day
- Venue details, including a location map, travel information and directions for York Racecourse
- Information relating to workshop choices and a fax back form
- Further important information relating to the event

I hope you enjoy this informative event and ask that throughout the day you take the time to fill in our evaluation form, which you will find in your delegate pack. This will provide you with a chance to express your views, comments and ideas, which we consider for all future events.

If you have any queries concerning the event please do not hesitate to contact the events team on 0191 566 1000 or email events@northern-consortium.org.uk

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Programme

9.30 Registration and refreshments

10.15 Chair's introduction and welcome

Liz Cook, Chief Officer Statutory Housing, Leeds City Council

10.25 The Government's work on improving opportunities and choices for private renting

Mary Stallebrass, Head of Private Rented Sector, Department for Communities and Local Government

Mary will talk about Department for Communities and Local Government's work and planned work to increase opportunities in private renting to improve people's housing choices.

10.55 Effective action for improving standards in private sector housing

David Kidney, Head of Policy, Chartered Institute of Environmental Health

In this session David will discuss:

- CIEH's policy priorities for the year ahead
- the latest developments
- how working with others can improve success in improving homes and the experience of occupiers

11.30 The National Landlords Association's response to the Government's intention for private renting to be a solution for meeting housing need

Richard Lambert, Chief Executive, NLA

In this session Richard will explore:

- what needs to happen at national and local levels in order for the government's vision to become a reality
- how delegates can improve private renting options in their areas

12.00 Refreshments

12.20 Professional practice sessions

A. Local Lettings Agencies

Sarah Mitchell, Private Renting Team, Crisis

Spencer Philips, Lettings Agency Manager, Derventio Housing

Local Lettings Agencies are taking off with the help of Crisis' new toolkit supporting their development . This session will:

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- explain how these work,
- using a practical example, explore the process of setting up and making a success of a local lettings agency that makes private renting more accessible to people in housing need.

B. Getting empty homes back into use in Derby

Tony Briggs, Empty homes Manager, Derby City Council

Derby's Empty Homes Service has worked with hundreds of landlords to return properties to use, but has used enforcement measures where necessary. In this session, Tony will explain how:

- The City Council has achieved its success
- Challenges have been overcome maintaining Derby's position at the forefront of the empty homes debate

13.15 Lunch

14.00 New ways to help people into home ownership **Steve Hicks**, Chief Operating Officer, Gentoo Genie

The Genie Home Purchase Plan is a new and innovative 25-year structured payment plan that enables people who haven't been able to save enough for a deposit on a market mortgage to move into a new home and watch their interest grow over time. In this session Steve will explain:

- The rationale for this scheme
- How it works in practice
- How it could work elsewhere to help people to access home ownership

15.10 Delivering the Government's Housing Strategy for England – the Homes and Communities Agency's response to the challenges in private sector housing **Karl Tupling**, Head of Strategy Programme & Performance, Homes and Communities Agency

Karl will describe how the HCA is working with registered providers and local authorities to:

- Improve performance on empty homes
- Increase opportunities for private renting and
- Help aspiring homeowners

15.45 Chair's closing remarks

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15.50 Conference closes

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Directions

York Racecourse
The Racecourse
York
YO23 1EX

Tel: 01904 620911

Website: <http://www.yorkracecourse.co.uk/>

Please note, these directions are to be used as a guideline only, for exact directions from your departure point, please use one of the following websites:

Multimap - <http://www.multimap.com>

AA - http://www.theaa.com/travelwatch/planner_main.jsp

Google Maps - <http://maps.google.co.uk/>

BY ROAD:

York Racecourse is just outside the city of York with good motorway links on the M1 and A1. Once near the city, from the south, east and west the A64 and A1036 are the roads to follow. From the north, use the A19 and A59, then the York Ring Road to avoid the city centre.

CAR PARKING:

There is ample free car parking at York Races. Please follow directional signs at all times.

BY RAIL/PUBLIC TRANSPORT:

Fast and frequent rail services take as little as 1 hour 52 minutes from London Kings Cross and some 2.5 hours from Edinburgh. Manchester and Birmingham are also direct. (The course is 1 mile from the station and City Centre) For station information, train times and routes please visit National Rail's website <http://www.nationalrail.co.uk>

If arriving into York Train Station, the best way to reach the Racecourse is either via taxi costing approximately £5.00 or via bus costing approximately £2.50 for a return fare.

'First' operate a bus service to the Racecourse, details are as follows:

- Service 4 operates every 10 minutes and drops off at Tadcaster Road (approx 5 minutes walk to the Racecourse entrance)
- Service 12 & 13 operates every 30 minutes and drops off at Tadcaster Road (approx 5 minutes walk to the Racecourse entrance)
- Service 11 operates every 30 minutes and drops off at Knavesmire Road (approx 2 minutes walk to the Racecourse entrance)
- Further information can be found on their website <http://www.firstgroup.com/index.php>

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For information on other modes of public transport, please visit <http://www.yorkshiretravel.net/> or <http://www.visit-york.org/information/> which details alternative modes of transport and directions.

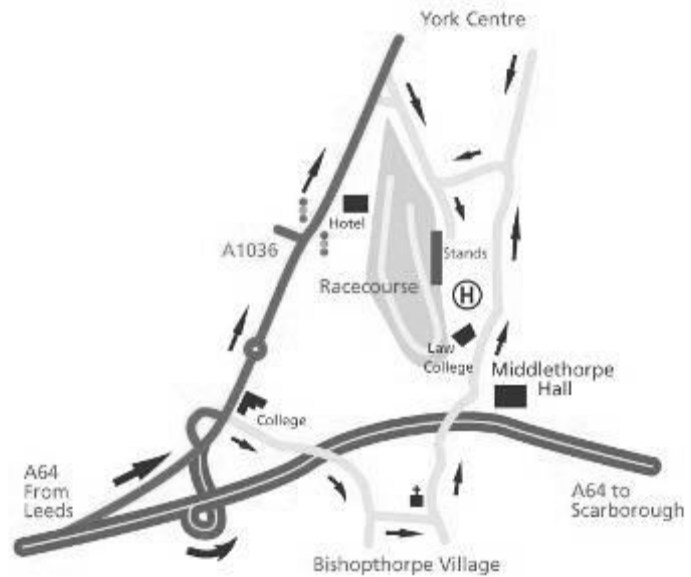
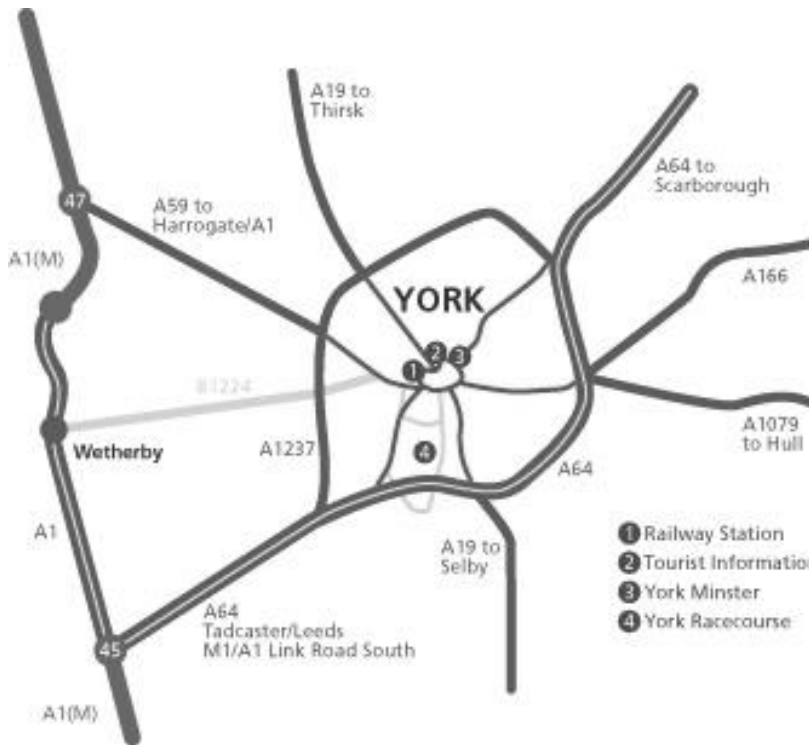
BY AIR:

Leeds/Bradford and Manchester International airports are within fifty and ninety minutes respectively.

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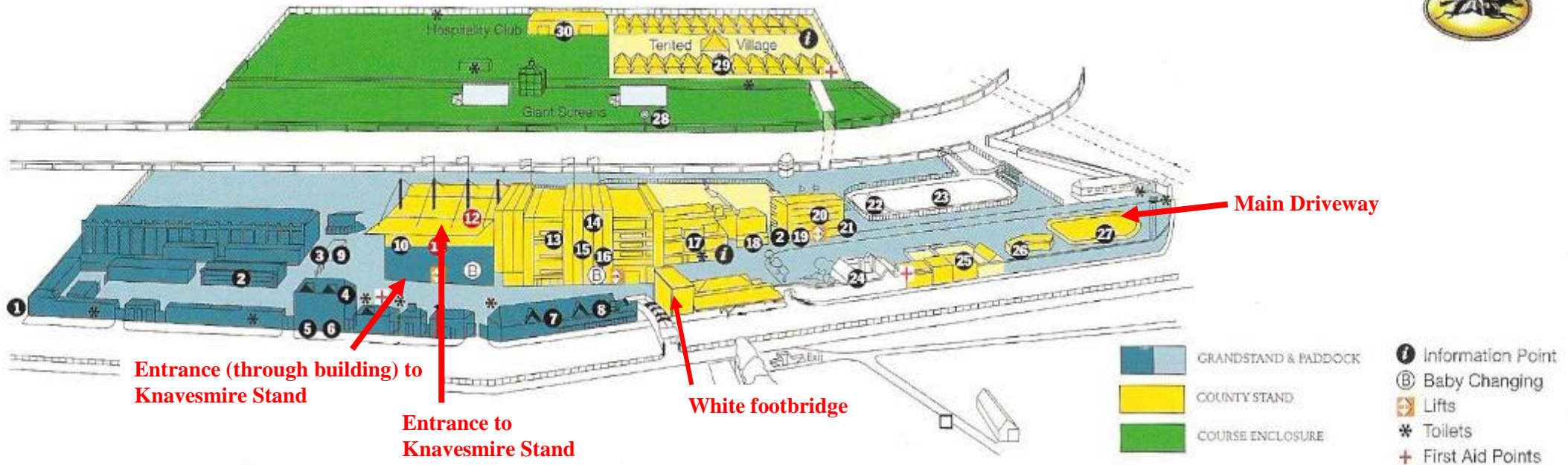
MAP

York Racecourse, York



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**York Racecourse
Venue Layout Map**



- 1 Creche (on selected racedays)
- 2 Betting Hall
- 3 Ring Inspector's Point
- 4 The Connaught Suite & Sports Bar
- 5 The Diminuendo Champagne Bar
- 6 The Roberto Bar
- 7 Caterers' Office
- 8 Racecourse Office
- 9 Cashpoint
- 10 Voltigeur Restaurant

- 11 Knavesmire stand
- 12 Knavesmire Boxes 4th floor
- 13 Ebor Stand
- 14 Ebor Restaurant (4th floor)
- 15 Ebor Boxes (3rd floor)
- 16 Dante Suite (2nd floor)
- 17 Gimcrack Room
- 18 Old County Stand
- 19 Tote Credit Shop
- 20 The Melrose Stand

- 21 Owners & Trainers Enclosure
- 22 Winners Enclosure
- 23 Parade Ring
- 24 Weighing Room
- 25 Champagne and Seafood Bar
- 26 Moet et Chandon Pavilion
- 27 Pre-Parade Ring
- 28 Winning Post
- 29 Tented Village
- 30 Hospitality Club

PRE EVENT INFORMATION

Professional Practice Sessions

Please find enclosed a form showing professional practice session choices available to attend at this event. If you have not already advised us of your choices can you please complete the enclosed form indicating which sessions you would like to attend and fax it back to us on (0191) 5661001, alternatively you can email your choices to events@northern-consortium.org.uk

Professional Practice Session Locations

Sessions will take place in the executive boxes, which are located on the 3rd floor of the Ebor Stand. Details will be available at the Registration Desk and on the Northern Housing Consortium's corporate stand showing which session is taking place in which box.

Car Parking

There are ample parking spaces available at the Racecourse

Registration

Registration will be open from 9.30am and the event commences at 10.15am. Upon your arrival you will need to register at the Registration Desk to ensure you have been signed in and receive all your information for the day. The Registration Desk will be situated in the Dante Suite on the second floor of the Ebor Stand.

Messages for Delegates

If you need to be contacted during the conference, please contact the racecourse on 01904 638971. Messages are to be addressed to the NHC Conference.

Messages received will be displayed on a small notice board at the Registration Desk as we are unable to deliver messages personally. Please restrict messages to emergencies only.

Conference Fee

Your conference fee includes a delegate pack, lunch and all refreshments throughout the day as detailed in the programme.

Lunch & Refreshments

A buffet lunch will be served in the Dante Suite. Refreshments will also be served in this area – please refer to the programme for timings.

Payment/Cancellations

Please note that it is part of our terms and conditions for payment to be received prior to the event. It is also important that you familiarise yourself with our cancellation policy which is situated on the bottom of all booking forms and can also be viewed on our website.

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PROFESSIONAL PRACTICE SESSIONS

12.20 Professional practice sessions

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B. Getting empty homes back into use in Derby

Tony Briggs, Empty homes Manager, Derby City Council

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- The City Council has achieved its success
- Challenges have been overcome maintaining Derby's position at the forefront of the empty homes debate

C. Investing in private sector homes in Leeds

Colin Blackburn, Leeds City Region
Maggie Gjessing, Housing Investment Manager, Regeneration Programmes, Leeds City Council

The Government wants to attract institutional investment into housing for rent. Leeds City Council, with Leeds City Region's support, has been exploring how this could work in areas of Leeds and has modelled packages to promote to the market. In this session Colin and Maggie will:

- Describe their journey from concept to application
- Explore the challenges, opportunities and learning they have found en- route

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FAX BACK FORM

NAME _____

ORGANISATION _____

Professional practice sessions 12.00pm	Please tick ONE only
A. Local Lettings Agencies	
B. Getting empty homes back into use in Derby	
C. Investing in private sector homes in Leeds	

Please return to:

Events Team on fax number 0191 5661001, alternatively you can email your choices to

events@northern-consortium.org.uk

The deadline date for the NHC to receive this information is no later than
Friday, 9th February 2012

Delegates who do not choose their workshops by the deadline will be automatically allocated to remaining places in workshops

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