

Private Sector Housing: New opportunities, new choices

Thursday 23rd February 2012, York Racecourse



Housing need and demand far outstrips the market's ability to supply. The Government expects local authorities and registered providers to do more to deliver more homes and support the social mobility and aspirations of tenants and communities. Registered providers, local authorities and private landlords all have contributions to make – but the key will be maximising opportunities in private sector housing through:

- Identifying options for investing in renewal activity
- Tackling empty homes
- Exploring options for institutional investment funding
- New routes into home ownership
- Partnerships with private landlords including local lettings agencies
- Market rent and mixed tenure developments through registered providers

This timely conference looks at practical and operational examples of how to deliver private sector priorities in the current strategic environment, and how to improve housing opportunities and choice through both rented and owned private sector homes. It brings together experts involved in private sector housing who will demonstrate ways to deliver a more mixed economy, to increase the supply of homes and provide alternative housing options to customers.

The conference will explore:

- How the Government is supporting the development of private renting as a realistic option for those who would have previously looked towards social rent or home ownership
- How registered providers can support mixed tenures, including home ownership and market rented homes
- How to continue to deliver private sector renewal
- How local authorities, registered providers and private landlords can work together to make private renting a realistic choice
- How direct and indirect funding and other activities can bring more empty homes back into use
- Opportunities and models for institutional investment in the housing sector.

Chaired by Liz Cook, Chief Officer Statutory Housing at Leeds City Council, our **expert speakers** include:

- Mary Stallebrass, Head of Private Rented Sector, Department for Communities and Local Government
- Karl Tupling, Head of Strategy Programme & Performance, Homes and Communities Agency
- David Kidney, Head of Policy, Chartered Institute of Environmental Health
- Richard Lambert, Chief Executive, National Landlords Association
- Private Sector Letting Company (invited)
- Steve Hicks, Chief Operating Officer, Gentoo Genie Ltd
- Sarah Mitchell, Private Renting Team, Crisis
- Brian Robson, Policy Manager, Northern Housing Consortium
- Tony Briggs, Empty Homes Manager, Derby City Council
- Colin Blackburn, Leeds City Region
- Gary Wells, Assistant Director of Housing, Doncaster City Council

Who should attend?

This popular annual event will be of interest to local authorities and registered providers. It should be attended by those responsible for developing and delivering private sector housing; particularly local authority managers that are responsible for securing homes for people in need, reducing empty homes and growing the supply of housing, and registered providers who are interested in the business opportunities of mixed tenures and making best use of social rented stock.

Continuing Professional Development

Delegates will be able to record 4 Continuing Professional Development hours for attending this conference.

Registration: 10.00am; **Start:** 10.30am; **Finish:** 4.00pm **

**If your organisation also books places on our conference: Laying the Foundations – Delivering the Housing Strategy on Thursday 9th February, then you will receive a £50 discount off ONE full delegate fee* at this conference.
Please quote ref: STRAT 50**

* (one discount per organisation – not to be used in conjunction with any other offer)

Delegate Fees

£199+vat (Members)

£249+vat (Non Members)

Early booking discounted rates – book by 26th January 2012:

£179+vat (Members)

£229+vat (Non Members)

**Please note: whilst we will endeavour to keep to these timings, they may alter slightly when our full

programme is finalised.

Please click here to book your place

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