

## **PRE EVENT INFORMATION**

**Private Sector Housing Conference  
Delivering Excellence in a Changing Landscape  
Thursday 10<sup>th</sup> February 2011  
Dante/Nunthorpe Suite, 2<sup>nd</sup> Floor Ebor Stand, York Racecourse**

Please find enclosed:

- Detailed programme for the day
- Venue details, including a location map, travel information and directions for York Racecourse
- Information relating to workshop choices and a fax back form
- Further important information relating to the event

I hope you enjoy this informative event and ask that after the event you take the time to fill in our evaluation form, which will be emailed to your post event. This will provide you with a chance to express your views, comments and ideas, which we consider for all future events.

**If you have any queries concerning the event please do not hesitate to contact the events team on 0191 566 1000 or email [events@northern-consortium.org.uk](mailto:events@northern-consortium.org.uk)**

*Supported by:*



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## PROGRAMME

**9.45 Registration and Refreshments**

**10.15 Chair's introduction and welcome**

*Ann Pittard, Service Director, Housing and Public Protection, Wakefield MDC*

**10.20 Private sector housing: meeting social housing needs**

*Paul Beardmore, Director of Housing, Manchester City Council*

In this session Paul will explore the case for private sector housing, including the role of the sector in meeting social needs, market drivers and policy tools, stimulating the sector after the loss of private sector renewal, tackling empty homes, and comment on the potential of new government policy in this area.

**11.00 Professional practice sessions:**

**1. Evaluation of Houses in Multiple Occupation (HMO) and Selective Licensing**

*Maggie Davidson, Technical Director, Housing Group, Building Research Establishment (BRE)*

Maggie will explore learning from BRE's evaluation of HMO and Selective Licensing, good practice areas discovered and the issues faced when using the policy tools and delivering on these efficiently.

**2. Reducing Kirklees carbon footprint and tackling fuel poverty**

*Councillor Andrew Cooper, Kirklees Council*

This session will explore Kirklees Council's approach to greening their neighbourhoods. The workshop will look at effectively tackling fuel poverty and the lessons to be shared from the Kirklees experience. The impact of spending cuts and new government policy on future green interventions will also be considered.

**3. Homestamp – good practice in working with private sector landlords**

*Debbie Parkes, Housing Strategy and Partnerships Manager, Walsall MBC  
Gary Wright, Senior Urban Renewal Officer, Sandwell MBC*

Homestamp, the award winning West Midlands Private Sector Housing partnership consortium, will explain the work they have been doing to encourage the supply of good quality private rented homes; providing and facilitating information and training for landlords; responding to regional and national issues affecting the private rented sector; and in encouraging joint working between parties.

**12.00 Lunch**

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**12.45 Government policy overview**

*Sally Randall, Deputy Director, Private Sector Housing,  
Department for Communities and Local Government*

Sally will explore how private sector housing can contribute to the Government's ambition for the future of housing. The session will explore the impact of CSR decisions on private sector housing; government priorities moving forward; future use of legislation and powers and the impact of homeless discharge proposals.

**13.20 Response to government policy**

*Dave Hewitt, Private Renting and Housing Development Manager, Crisis*

Changes to the way that social housing is to be provided in future and reforms to the welfare system, in particular changes to Housing Benefit, will have huge implications for those needing access to private sector housing. Dave will explore the implications of government policy for the provision of homes for single homeless people and explore best practice that exists to overcome the barriers people face.

*Jonny Lighten MBE, National Landlords Association*

In this session Jonny will cover the views of private sector landlords in response to government policy which emphasises an enhanced role for the private rented sector in meeting social housing need, and explore how policy can be made to work in the sector.

**14.00 Professional practice sessions:**

**4. Evidencing the impact on health**

*Dr Jill Stewart, Senior Lecturer, University of Greenwich*

In times of public sector cut-backs housing interventions must demonstrate their effectiveness. In this session Jill will cover good practice approaches to evidencing the impact of interventions on public health; provide a brief overview of the local authority role in relation to public health; and explore useful sources of data and using these effectively in practice.

**5. Legal update**

*Elizabeth Allen, Associate, Dickinson Dees LLP*

Reflecting on recent government policy changes affecting private sector housing including tenure reform, the homelessness discharge duty and welfare reform, Elizabeth will provide an update on the legal implications for strategic housing, social housing providers and private landlords.

**6. Private rented extra care: a new market?**

*Lawrence Miller, Managing Consultant, Trimmer CS Housing Consultants*

Is there a market for extra care in the private rented sector? Drawing on research into the role of the private rented sector in providing housing for older people, Lawrence will suggest a potentially untapped market for housing providers and commissioners.

**15.00 Refreshments**

**15.15 Tackling empty homes**

*David Ireland, Chief Executive, Empty Homes Agency*

Empty Homes account for 3% of the total housing stock in England and across the North there are 250,000 empty properties. With tackling empty homes now a key priority of government policy with the New Homes Bonus and £100m to support housing associations to refurbish properties, David will explore opportunities and challenges faced and how effective the new tools and incentives will be.

**15.40 What next for the private sector?**

*Andrew Griffiths, Principal Policy Officer,  
Chartered Institute of Environmental Health (CIEH)*

Andrew will outline the CIEH's views of the emerging issues from government policy for housing providers and tenants. Implications for the overall provision of private sector housing will be considered, along with an assessment of what the future may be for the sector in meeting social housing need.

**16.05 Questions and chair's closing remarks**

**16.15 Close of conference**

# Directions

York Racecourse  
The Racecourse  
York  
YO23 1EX

Tel: 01904 620911

Website: <http://www.yorkracecourse.co.uk/>

*Please note, these directions are to be used as a guideline only, for exact directions from your departure point, please use one of the following websites:*

**Multimap** - <http://www.multimap.com>

**AA** - [http://www.theaa.com/travelwatch/planner\\_main.jsp](http://www.theaa.com/travelwatch/planner_main.jsp)

**Google Maps** - <http://maps.google.co.uk/>

## BY ROAD:

York Racecourse is just outside the city of York with good motorway links on the M1 and A1. Once near the city, from the south, east and west the A64 and A1036 are the roads to follow. From the north, use the A19 and A59, then the York Ring Road to avoid the city centre.

## CAR PARKING:

There is ample free car parking at York Races. Please follow directional signs at all times.

## BY RAIL/PUBLIC TRANSPORT:

Fast and frequent rail services take as little as 1 hour 52 minutes from London Kings Cross and some 2.5 hours from Edinburgh. Manchester and Birmingham are also direct. (The course is 1 mile from the station and City Centre) For station information, train times and routes please visit National Rail's website <http://www.nationalrail.co.uk>

If arriving into York Train Station, the best way to reach the Racecourse is either via taxi costing approximately £5.00 or via bus costing approximately £2.50 for a return fare.

'First' operate a bus service to the Racecourse, details are as follows:

- Service 4 operates every 10 minutes and drops off at Tadcaster Road (approx 5 minutes walk to the Racecourse entrance)
- Service 12 & 13 operates every 30 minutes and drops off at Tadcaster Road (approx 5 minutes walk to the Racecourse entrance)
- Service 11 operates every 30 minutes and drops off at Knavesmire Road (approx 2 minutes walk to the Racecourse entrance)
- Further information can be found on their website <http://www.firstgroup.com/index.php>

For information on other modes of public transport, please visit <http://www.yorkshiretravel.net/> or <http://www.visitYork.org/information/> which details alternative modes of transport and directions.

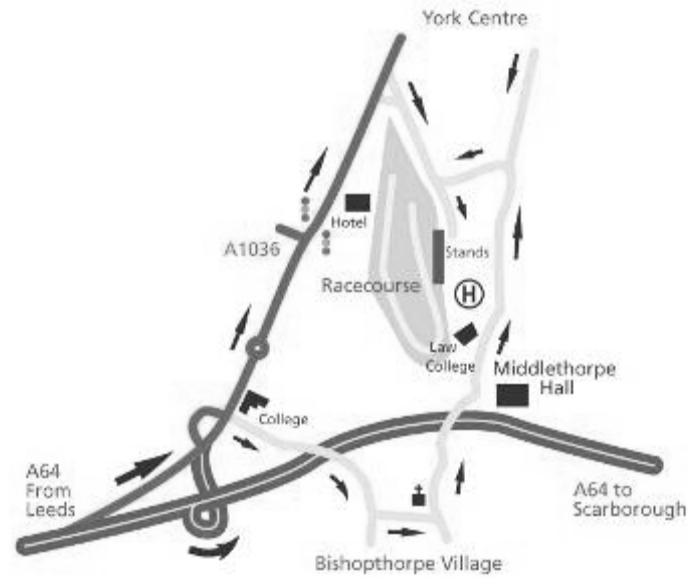
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# MAP

## York Racecourse, York

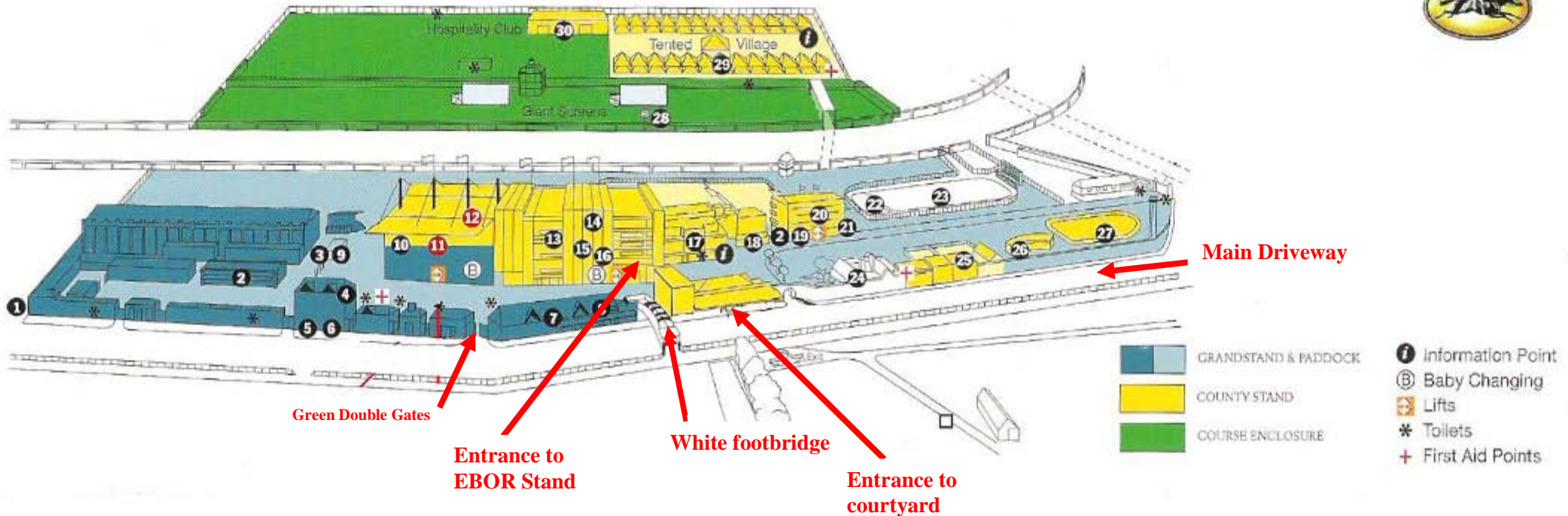


- 1 Railway Station
- 2 Tourist Information
- 3 York Minster
- 4 York Racecourse



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**York Racecourse  
Venue Layout Map**



- 1 Creche (on selected racedays)
- 2 Betting Hall
- 3 Ring Inspector's Point
- 4 The Connaught Suite & Sports Bar
- 5 The Diminuendo Champagne Bar
- 6 The Roberto Bar
- 7 Caterers' Office
- 8 Racecourse Office
- 9 Cashpoint
- 10 Voltigeur Restaurant

- 11 Knavesmire stand
- 12 Knavesmire Boxes 4th floor
- 13 Ebor Stand
- 14 Ebor Restaurant (4th floor)
- 15 Ebor Boxes (3rd floor)
- 16 Dante Suite (2nd floor)
- 17 Gimcrack Room
- 18 Old County Stand
- 19 Tote Credit Shop
- 20 The Melrose Stand

- 21 Owners & Trainers Enclosure
- 22 Winners Enclosure
- 23 Parade Ring
- 24 Weighing Room
- 25 Champagne and Seafood Bar
- 26 Moet et Chandon Pavilion
- 27 Pre-Parade Ring
- 28 Winning Post
- 29 Tented Village
- 30 Hospitality Club

## PRE EVENT INFORMATION

### Professional Practice Sessions

Please find enclosed a form showing professional practice session choices available to attend at this event. If you have not already advised us of your choices can you please complete the enclosed form indicating which sessions you would like to attend and fax it back to us on (0191) 5661001, alternatively you can email your choices to [events@northern-consortium.org.uk](mailto:events@northern-consortium.org.uk) **Please note**; the deadline date for these to be received by us is no later than **Thursday 3<sup>rd</sup> February 2011**. Numbers for each session may be limited and are allocated on a first come first serve basis.

### Professional Practice Session Locations

Sessions will take place in the executive boxes, which are located on the third floor of the Ebor Stand. Details will be available on the day of the event showing which session is taking place in which box.

### Car Parking

There are ample parking spaces available at the Racecourse

### Registration

Registration will be open from 9.45am and the event commences at 10.15am. Upon your arrival you will need to register at the Registration Desk to ensure you have been signed in and receive all your information for the day. The Registration Desk will be situated on the third floor of the Knavesmire Stand (just outside the lifts).

### Conference Fee

Your conference fee includes a delegate pack, lunch and all refreshments throughout the day as detailed in the programme.

### Exhibition

All exhibitors' stands will be situated in the Dante Suite. Viewing times are available during registration, all refreshment breaks and over lunchtime. Please refer to our website for details of who will be exhibiting at the event.

### Lunch & Refreshments

A buffet lunch will be served in the Dante Suite. Refreshments will also be served in this area – please refer to the programme for timings.

### Payment/Cancellations

Please note that it is part of our terms and conditions for payment to be received prior to the event. It is also important that you familiarise yourself with our cancellation policy which is situated on the bottom of all booking forms and can also be viewed on our website.

### Messages for Delegates

If you need to be contacted during the conference, please contact the racecourse on 01904 638971. Messages are to be addressed to the NHC Conference. Messages received will be displayed on a small notice board at the Registration Desk as we are unable to deliver messages personally. Please restrict messages to emergencies only.

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**PROFESSIONAL PRACTICE SESSIONS –  
INFORMATION REGARDING SESSION TOPICS FOLLOWS...**

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**FAX BACK FORM**

**DELEGATE NAME:** \_\_\_\_\_

**ORGANISATION:** \_\_\_\_\_

<b>11.00: Professional Practice Sessions</b>	<b>Please tick <u>ONE</u> only</b>
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<b>3. Homestamp – good practice in working with private sector landlords</b>	

<b>14.00: Professional Practice Sessions</b>	<b>Please tick <u>ONE</u> only</b>
<b>4. Evidencing the impact on health</b>	
<b>5. Legal update</b>	
<b>6. Private rented extra care: a new market?</b>	

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